

## REELZCHANNEL - Get Him to the Greek Sweepstakes

### Official Rules

#### NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

- How to Enter:** This is a watch and win sweepstakes. Watch the premiere episode of "Movies & Music" on ReelzChannel from 5:00 p.m. to 5:29:29 p.m. EDT on select weekdays beginning Tuesday, September 28, 2010, through Friday, October 1, 2010, and from 3:30 p.m. to 3:59:59 p.m. EDT from October 4, 2010, through October 28, 2010 (the "Promotion Period"), to find out the "Word of the Week." There will be one word per week, and the word will be revealed each week pursuant to the chart listed in Paragraph 2 below. Then go to [www.reelz.com/win](http://www.reelz.com/win) and complete the entry form, which must include the "Word of the Week," along with your name, address, telephone number, email address and, if applicable, your cable or satellite provider. ReelzChannel is not responsible for problems accessing the website or completing the entry, technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this contest. Limit one entry per person per day; any person submitting more than one entry per day may be disqualified; one winner per household.
- How to Play/Win:** This is a watch and win sweepstakes. Watch the premiere episode of "Movies & Music" on ReelzChannel from 5:00 p.m. to 5:29:29 p.m. EDT on select weekdays beginning Tuesday, September 28, 2010, through Friday, October 1, 2010, and from 3:30 p.m. to 3:59:59 p.m. EDT from October 4, 2010, through October 28, 2010 (the "Promotion Period") to find out the "Word of the Week." There will be one word per week, and the word will be revealed each week pursuant to the chart listed below. Then go to [www.reelz.com/win](http://www.reelz.com/win) and complete the entry form, which must include the "Word of the Week," along with your name, address, telephone number, email address and, if applicable, your cable or satellite provider.

All entries must be received by ReelzChannel according to the chart below:

Word of Week Revealed	Entries Must be Received By	Date of Drawing
9/28/10-10/01/10	11:59:59 p.m. EDT on 10/01/10	10/04/10
10/04/10-10/08/10	11:59:59 p.m. EDT on 10/08/10	10/11/10
10/11/10-10/15/10	11:59:59 p.m. EDT on 10/15/10	10/18/10
10/18/10-10/22/10	11:59:59 p.m. EDT on 10/22/10	10/25/10
10/25/10-10/28/10	9:00 a.m. EDT on 10/29/10	10/29/10

On each of the dates listed above in the "Date of Drawing" column, from all eligible entries received four (4) names will be randomly drawn to be that week's winners.

The grand prize winner will be randomly drawn after 9:00 a.m. EDT on Friday, October 29, 2010, from the entire pool of entries received during the term of the contest (once the 4 winners names have been drawn for that week and returned to the pool). The grand prize winner's name will be announced in Movies & Music at 3:30 p.m. EDT on October 29, 2010. Each person whose name is drawn/announced as a prospective winner, will receive an email from ReelzChannel notifying him/her that his/her name was drawn or announced on the "Movies & Music" program the same day as the drawing takes place; the person will be asked to send a reply email to or otherwise contact

ReelzChannel. The person whose name is drawn/announced only needs to respond once - either by sending an email directly to [win@reelzchannel.com](mailto:win@reelzchannel.com) or by replying to the email announcement he/she received from ReelzChannel.

3. **Prize & Approximate Retail Value (“ARV”):**

- a. Weekly Winners. There will be four (4) winners each week during the contest, for a total of twenty (20) winners. Each of the twenty (20) winners will receive a REELZCHANNEL prize pack, which will include: one (1) REELZCHANNEL t-shirt, one (1) REELZCHANNEL hat, one (1) REELZCHANNEL fleece blanket, one (1) REELZCHANNEL water bottle, one (1) REELZCHANNEL coffee mug and one (1) REELZCHANNEL duffle bag. If an item is out of stock, it will be substituted with an item of equal or greater value.. Value of each prize is: \$100.
- b. Grand Prize Winner. There will be one (1) grand prize winner, who will receive a Fender Stratocaster® guitar signed by Russell Brand and Jonah Hill. Value: \$599.99.

Total ARV of all prizes (gift packs + guitar) up to \$2,599.99.

Each winner will have to provide ReelzChannel with his/her Social Security number and, if applicable, the name of his/her cable or satellite television provider, by 5:00 p.m. EDT on November 5, 2010, to enable ReelzChannel to send the appropriate prizes. ReelzChannel will send the prizes to all winners that have met the November 5, 2010, deadline as described above; the prize packages will be postmarked no later than November 20, 2010.

A qualified winner must also meet the eligibility requirements as set forth in Paragraph 4 of these rules. All income taxes and other taxes are the responsibility of the winner. A 1099 form may be submitted to all appropriate taxing authorities.

4. **Eligibility:** Open and offered only to legal residents of the 50 United States and District of Columbia, excluding residents of U. S. territories and possessions, who are 18 years of age or older as of October 29, 2010. Employees and directors of ReelzChannel, LLC (collectively, “Sponsor”) and its parent entities, subsidiaries and affiliated companies, advertising, promotion or production agencies, and their immediate family members or individuals residing in their same household, are not eligible to participate or enter. Void where prohibited.
5. **General Rules:** Sponsor and its respective agencies are not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the entry deadline, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user’s ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person’s computer related to or resulting from participating in the Sweepstakes. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user’s Internet service provider and/or insufficient space in user’s e-mail account to receive e-mail. Sponsor reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes, as determined by Sponsor, in their sole discretion. If the Sweepstakes is so cancelled, judging will be conducted from among all eligible entries received prior

to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry made by Internet will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrant may be requested to provide Sponsor with proof that the entrant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, programmed or the like methods of participation will void all entries by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. **INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.** No substitution, cash redemption or transfer of prize by winner permitted, but Sponsor reserves the right to substitute prize of equal or greater value. Potential winners (or winner's parent/legal guardian if winner is deemed a minor in the state of his/her residence) may be required to complete, sign and return a Liability Release and Publicity Release (where legal) within 30 days of notification. Non-compliance with this requirement, or if prize/prize notification is returned as non-deliverable, or if winner is found to be ineligible or not in compliance with these Official Rules, such prize will be forfeited and may be awarded to an alternate winner, time permitting. If winner is deemed a minor in the state of his/her residence, prize may be awarded in the name of his/her parent or legal guardian. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence), by participating in this Sweepstakes, hereby waive and release, and agree to hold harmless the Sponsor, its respective parents, subsidiaries, affiliates, distributors, licensors, advertising and promotion agencies and all of their respective officers, directors, employees and representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death, and /or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of any prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes, entrants (or entrant's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree to be bound by the Official Rules and the decisions of the judges. Except where prohibited by law, by accepting a prize, winners (or winner's parent/legal guardian if entrant is deemed a minor in the state of his/her residence) agree that Sponsor, and its related and affiliated companies may use the winner's name, address (city, state), photograph, videotape, likeness, and/or prize information for advertising, publicity and promotional purposes and to the use of statements made by or attributed to winner relating to Sponsor, its related and affiliated companies or to this Sweepstakes and grants to Sponsor and its related and affiliated companies any and all rights to said use without further notice and/or compensation except where prohibited by law.

6. **Winner's List/Official Rules:** For names of the winners, available after November 29, 2010, and through December 31, 2010, or for a copy of the full official rules, visit [www.reelz.com/sweepstakes](http://www.reelz.com/sweepstakes).
7. **Sponsor:** ReelzChannel, LLC, 5650 University Boulevard SE, Albuquerque, NM 87111.