

The REELZCHANNEL Risk-Free Movie Limited Offer

OFFICIAL FULL TERMS

(last updated November 22, 2011)

- 1. ELIGIBILITY:** *The REELZCHANNEL Risk-Free Movie offers are sponsored by REELZCHANNEL, LLC ("REELZCHANNEL") and are open only to: (i) individual legal residents of the 50 United States the District of Columbia and Puerto Rico; (ii) who are named account holders of cable or satellite systems in their homes or places of residence; (iii) who have access to the internet; and (iv) who are at least 18 years of age (19 in AL/NE; 21 in PR) (eligible potential "Participant").*
- 2. REELZCHANNEL RISK-FREE MOVIE LIMITED OFFERS:** Starting at 12:00:00 AM Central Time ("CT") on September 21, 2010, REELZCHANNEL may, from time to time and in its sole discretion, air on REELZCHANNEL TV terms and conditions of a REELZCHANNEL Risk-Free Movie offer (as specified, a "Risk-Free Movie", and an "Offer") for a specific movie available for rental purchase and viewing on Participant's cable or satellite system via Pay Per View ("PPV") or Video On Demand ("VOD") along with an Offer-related guarantee of Participant's satisfaction with the Risk-Free Movie and commitment to reimburse *the first one thousand (1000) Participants'* rental purchase price if Participants are not satisfied with the Risk-Free Movie, subject to claim and in accordance with the terms and conditions of a specific Risk-Free Movie Offer and compliance with these general Official Full Terms which shall govern all specific Risk-Free Movie Offers made from November 22, 2011 through January 1, 2012, unless prospectively updated and posted, as Sponsor's discretion (all collectively hereinafter "Terms" of an Offer).
- 3. LIMITED OFFER PARTICIPATION:** In order to be eligible for an Offer while supplies last, a Participant must complete a rental transaction with PPV or VOD for a designated Risk-Free Movie specified in the Offer and thereafter view the movie prior to the Offer's expiration date. To redeem an Offer, a Participant must register and obtain and print an Offer Redemption Form available at <http://www.reelz.com/riskfree.com> ("Offer Site") and proceed to truthfully, fully and accurately complete, confirm and submit your name and email address as directed and agree to all specified Terms. Upon registration and submission, a Participant will additionally receive an email with an attached Offer Redemption Form that can be used in conjunction with any future Offer redemption. Please complete all mandatory personal contact information, as specified in an Offer Redemption Form, including designation of the Risk-Free Movie for a particular Offer. Please print clearly and legibly. Not responsible for illegible or undecipherable Offer Redemption Forms or fields. PLEASE NOTE: The first and last name and full mailing address submitted by a registering Participant must be identical to the name and address of the account holder as it appears on monthly cable/satellite system subscriber

invoicing, or a tendered Offer Claim will be deemed ineligible. Participants should retain a copy of any Offer Redemption Form Claim for their records and potential future reference.

- 4. OFFER CLAIM AND REDEMPTION:** If a Participant who has completed a qualifying rental purchase transaction and viewing of a Risk-Free Movie subject of an Offer and prior to the Offer-specified expiration date is not satisfied with the Risk-Free Movie, such Participant may receive reimbursement of the rental purchase price by submitting via first class mail with proper postage affixed and postmarked by the 60th day following the last day of the subject Offer (and received no later than the 63rd day following the last day of the subject Offer): (a) a copy of the Offer Redemption Form, including brief reason(s) for dissatisfaction with the Risk-Free Movie; and (b) a truthful copy of an actual invoice from the cable/satellite system provider with the date, movie title and rental purchase price of the Risk-Free Movie that was the subject of the Offer all circled (with name and full address information matching the Offer Redemption Form) (collectively, an "Offer Claim"). ***Offers are limited to the first one thousand (1000) eligible claims.*** Limit one (1) Offer Claim per outer envelope/Participant/email address/ mailing address. Any Offer-related participation and claim activities are subject to verification at any time. The making of specific, future Offers of Risk-Free Movie is at the sole discretion of REELZCHANNEL, and Offers may be terminated by REELZCHANNEL at any time for any reason upon published notice on the Offer Site or withdrawal of future Risk-Free Movies. Reimbursement checks in response to Offer Claims will be mailed to Participants at the address appearing on their accompanying cable/satellite invoice within thirty (30) days of Offer Claim receipt and verification.
- 5. GENERAL TERMS AND CONDITIONS:** REELZCHANNEL is not responsible for problems regarding the proper functioning of the U.S. mails or technical issues that may affect the purchase rental and/or viewing of a Risk-Free Movie or the Offer Site, including but not limited to hardware or software errors, network or other online communication problems, garbled, jumbled or faulty data transmissions, or inaccessibility of the Offer Site in whole or in part for any reason. Offer void where taxed, restricted or prohibited by law. Offer-related questions may be directed to Reelzchannel.Riskfree.Support@gage.com. Participants are solely responsible for taxes or accounting treatment, if any, arising from receipt of Offer-related reimbursement consideration.

BY PARTICIPATING, YOU AGREE TO RELEASE AND HOLD REELZCHANNEL, ITS EMPLOYEES, AND ITS AFFILIATES, SUBSIDIARIES, DIVISIONS, AGENTS (INCLUDING GAGE MARKETING GROUP, LLC), CONTRACTORS AND RESELLERS, AND THE EMPLOYEES, SHAREHOLDERS, OFFICERS AND DIRECTORS OF EACH HARMLESS FROM ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND IN CONNECTION WITH THE OFFER OR RESULTING FROM ACCEPTANCE, POSSESSION, OR USE OF ANY OFFER CONSIDERATION, INCLUDING, WITHOUT LIMITATION, PERSONAL INJURIES, PROPERTY DAMAGE, INVASION OF PRIVACY AND REIMBURSEMENT CHECK DELIVERY.

REELZCHANNEL reserves the right to make all decisions, in its discretion, arising out of or relating to instances of suspected abuse, fraud, error or anomalies in the operation of the Offer or Offer Site, or any other interpretation, activity or suspected violation relating to the Offer, the Terms, the Terms of Use, the Privacy Statement or official Offer-related communications and such decisions by REELZCHANNEL are final and binding. In the

event of any dispute or disparity between these Official Full Terms and any other communication related to a REELZCHANNEL Risk-Free Movie Offer promotion, the terms of these Official Full Terms shall prevail. Aggrieved Participants further agree, prior to resort to formal dispute resolution specified below, to submit to REELZCHANNEL via electronic mail at info@reelz.com for internal adjudication an electronic statement concerning and fully describing any grievance for expeditious review and formal response by Sponsor. Participants agree that a formal electronic response and decision by Sponsor shall be final and binding on a Participant, absent clear and convincing evidence that Sponsor has acted in an arbitrary or capricious manner. Sponsor's decision of a particular matter with an individual Participant shall not bind Sponsor as to decisions or adjudications of similar future matters, if there is a rational basis for distinguishing the facts and circumstances of such matters. A Participant must first exhaust the above-described internal adjudication process for grievances before proceeding to formal dispute resolution. The foregoing deference and evidentiary standards relating to Sponsor's decision-making shall also apply in the below-described formal dispute resolution.

Except where prohibited, Participants in the Offer further agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with an Offer, or any benefits received, or the administration of an Offer not resolved through internal adjudication shall be resolved individually, without resort to any form of class action, and exclusively by arbitration, to take place in the State of New Mexico, United States of America pursuant to the Rules of the American Arbitration Association, then effective, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Offer and in no event shall a Participant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will a Participant be permitted to obtain awards for and Participants hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of Participant, Sponsor and any agents retained by Sponsor in connection with the Offer, shall be governed by, and construed in accordance with the federal laws of the United States of America and the state laws of the State of New Mexico, without regard for conflicts of law doctrine of any jurisdiction, and subject to resolution only in the City of Albuquerque, New Mexico, United States of America. By entry and participation in the Offer, Participants agree that the City of Albuquerque, State of New Mexico will be the exclusive forum for any formal dispute resolution.

THIS OFFER MAY NOT BE PUBLISHED IN ANY MAGAZINE, WEBSITE OR ELSEWHERE WITHOUT WRITTEN PERMISSION OF REELZCHANNEL.

Sponsor: REELZCHANNEL, LLC, Albuquerque, NM. *Cable and/or satellite system providers are not affiliated with, and have no responsibility for, Offers.*

© 2011 REELZCHANNEL, LLC. *All rights reserved.*

REELZCHANNEL, LLC
The REELZCHANNEL Risk-Free Movie Offer

Official Abbreviated Terms

)
Gage (CJAC) Comments and Revisions to Draft V12 (08-24-10 5 PM CT)

The REELZCHANNEL Risk-Free Movie Offer

OFFICIAL ABBREVIATED TERMS

(last updated September 21, 2010)

The REELZCHANNEL Risk-Free Movie Offer. Open to legal US/DC residents 18+ (19+ AL/NE) and PR residents (21) who are named account holders of cable or satellite providers. To redeem Offer: first purchase/rent and view a movie title that is the subject of a Risk-Free Movie Offer from PPV or VOD as specified and within the applicable Offer Period, register and obtain an Offer Redemption Form at <http://www.reelz.com/riskfree>, and if not satisfied with the movie title subject of the Risk-Free Movie Offer, complete and submit an Offer Claim as specified in an Offer. Offer Claims must be postmarked within 60 days of the end of an Offer, and all required claim materials must be received within 3 days of postmarking. Limit, one (1) Offer Claim per outer envelope. Limit one (1) Offer Claim per Offer Period/Participant/email address/ mailing address,. Offer void where taxed, restricted or prohibited. Offer-related questions may be directed to Reelzchannel_Riskfree_Support@gage.com. Subject to Official Full Terms including all claim requirements. Sponsored by REELZCHANNEL, LLC, Albuquerque, NM.

TV ABBREVIATED TERMS

Open to legal US/DC residents 18+ (19+ AL/NE) and PR residents (21+) who are account-holders of cable/satellite providers. Receive reimbursement of your rental purchase price by mail if you are not satisfied with a movie title subject of a REELZCHANNEL Risk-Free Movie Offer. **Registration and claim required.** Void where prohibited. Subject to Full Official Terms at <http://www.reelz.com/riskfree>.